



How TASC **Streamlined Benefits Administration** and Enhanced Employee Satisfaction

The Case Study

McDonald's of Republic, a small franchise in Republic, Missouri, has been committed to offering competitive benefits despite operating with a small team.

However, managing benefits efficiently, especially without a dedicated HR department, posed significant challenges. The company sought a flexible, scalable solution that could streamline administrative tasks while offering employees a comprehensive range of tax-advantaged benefits.

That's when McDonald's of Republic decided to partner with TASC, leveraging its flexible benefits platform to meet both the business's and employees' needs effectively.



The Problem

Before implementing TASC's platform, McDonald's of Republic faced significant challenges in managing employee benefits.

As a small business, offering a diverse and competitive benefits package was not only difficult but also time-consuming. The company had to rely on manual processes to administer healthcare benefits, and managing multiple systems for different benefits created unnecessary complexity.

Employees had varying needs for benefits such as Healthcare FSAs and Dependent Care Accounts, but the company lacked a simple, efficient system to offer these options.

With no dedicated HR department, the administrative burden was a significant strain on the team, limiting the ability to offer more personalized or tax-advantaged benefits.



The Solution

TASC consolidated benefits management into one platform, reducing administrative burdens, eliminating the need for multiple logins, and allowing McDonald's of Republic to offer a broader range of tax-advantaged benefits, including FSAs, HRAs, and Dependent Care Accounts.

For employees, the TASC mobile app allowed them to manage their benefits efficiently and on the go, further enhancing user experience and engagement.

Key features of TASC's platform included:



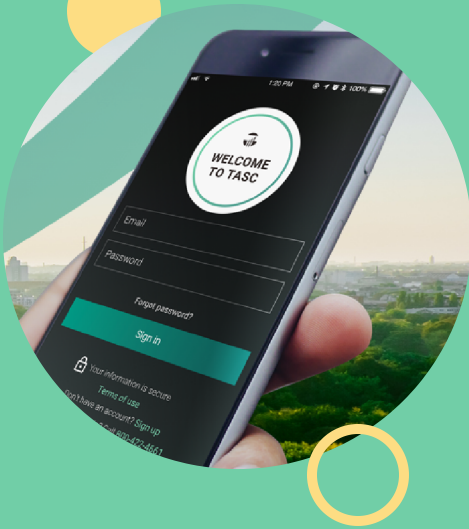
Tax-Advantaged Benefits: Valuable benefits allowed employees to save on taxes while improving their financial well-being.



Streamlined Administration: A single platform for all benefits eliminated the need for multiple systems, saving time and money.



Employee Engagement: All the right benefits with tax savings on one easy mobile app enhanced satisfaction.



"Implementing TASC's solutions was easy, and the mobile app has been most effective in improving employee participation. For both myself and the employees, the biggest financial benefit has been the tax savings, especially for those using dependent coverage—it really helps."

Erin Loveland,
Office Administrator at McDonald's of Republic



Conclusion

The adoption of TASC's flexible benefits platform significantly improved how McDonald's of Republic manages employee benefits. Before TASC, the company faced challenges related to limited resources and inefficient administration. Now, with TASC's platform, they've streamlined administrative tasks, reduced complexity, and enhanced the employee experience.

The ability to offer a more flexible, tax-efficient benefits package has not only made McDonald's of Republic more competitive in the labor market but has also improved employee satisfaction. The company now offers personalized benefits that align with the needs of its diverse workforce, all while reducing administrative burden.

McDonald's of Republic is a prime example of how even small businesses can leverage TASC's solutions to provide better, more efficient benefits packages that improve both employee financial outcomes and overall business operations.