



Seamless Implementation & Expanded Benefits:

How TASC's One Platform Improved Uptown Dental's Benefits Experience

The Case Study

Uptown Dental, a trusted dental practice in Minneapolis, MN, sought a simple, efficient way to manage benefits while offering greater flexibility to employees. As a small but growing practice, they needed a streamlined solution that would eliminate complexity while providing valuable, tax-advantaged benefits like Healthcare FSAs and Dependent Care FSAs.

By implementing TASC's unified benefits platform, Uptown Dental experienced a smooth transition, a slight increase in employee participation, and a more efficient benefits management process—allowing the team to focus on delivering quality dental care.



The Challenge

Today's employees expect greater choice and flexibility in their benefits, with different individuals prioritizing healthcare savings, dependent care support, or other tax-advantaged options.

This flexibility not only helps Uptown Dental stand out in the competitive job market but also ensures that employees feel their individual needs are addressed. Offering a variety of benefits tailored to different lifestyles and life stages is an essential way for small businesses to support their employees.

Before working with TASC, benefits administration required manual effort and lacked a single, centralized system for managing Healthcare and Dependent Care FSAs. Keeping track of benefits across different platforms led to inefficiencies, and the team wanted a better approach that consolidated everything into one place for both HR and employees.



The Solution

TASC provided a comprehensive benefits platform that allowed Uptown Dental to offer more benefit options while keeping administration simple.

With TASC's online portal, implementing the new system was quick and effortless, making the transition seamless for both HR and employees. Managing benefits in one system meant everything was easier to track, reducing the need for extra steps in administration.

Employees gained access to a

Healthcare FSA and a Dependent Care FSA, and the MyTASC platform made it easy to manage both accounts from a single, convenient place. The unified platform approach offers a significant advantage over siloed systems, where each benefit is managed separately, requiring multiple logins or platforms. With everything in one place, employees can easily navigate and manage their benefits. These improvements led to a slight increase in participation and satisfaction, as employees appreciated having more choices without added complexity.

Key features of TASC's platform included:



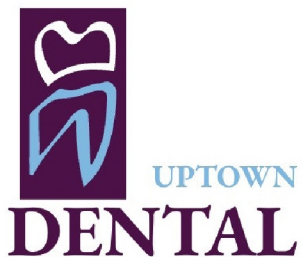
Simple, Hassle-Free Implementation – The online portal made getting started with TASC very easy, ensuring a smooth transition.



More Benefits, One System – Employees manage all their benefits in one place, while HR handles everything from a single platform.



Improved Employee Experience – The same intuitive, user-friendly design on desktop and mobile boosted engagement and satisfaction.



"Getting started with TASC was seamless, thanks to the online portal. The variety of benefit offerings, including our Healthcare and Dependent Care FSAs, and the MyTASC platform have made managing benefits simpler, leading to an increase in employee satisfaction."

Kris Lange,
Office Administrator at Uptown Dental

Conclusion

Uptown Dental's experience with TASC's platform highlights the significant benefits small businesses can realize when adopting flexible, integrated benefits solutions. Through the one platform approach, TASC has helped Uptown Dental simplify its benefits management while providing a variety of benefits options that engage employees. The ability to offer tax-advantaged accounts like FSAs has also contributed to employee satisfaction and retention.

For a small business like Uptown Dental, where resources are limited, TASC's integrated approach provides a valuable solution that saves time, reduces complexity, and offers employees the flexibility they need to make the most of their benefits. The positive impact of TASC's platform on both administrative efficiency and employee engagement demonstrates its value as a comprehensive, user-friendly solution for businesses of all sizes.